



## Jake Rodenroth BIO

Jake Rodenroth is the Director of Industry Relations at asTech™, headquartered in Plano, TX. Jake hails from Jacksonville, FL where he started working on cars with his father. At eighteen he entered the automotive business as a technician for Mercedes Benz. After working on the mechanical side, Jake spent the next 13 years with Osteen's Auto Body working in various roles. Learning the business from the ground up, he helped the company become a Jaguar and Land Rover structural aluminum certified facility in 2004.

Jake recently came over from ABRA Auto Body & Glass, where he served on ABRA's integration team and helped add over 100 repair centers to the company's portfolio in less than two years. He also helped build and support a technical hotline for all ABRA locations nationally.

At asTech™, Jake is responsible for product integration and training in the collision industry for the company's revolutionary diagnostic interface. He has worked with companies like ICAR and Verifacts to create awareness and build curriculum about diagnostics in the collision space. He also works with groups like SCRS and Collision Advice to help educate the industry on constantly changing vehicle technology.

Founded in 2010, asTech™ is the leading provider of remote diagnostic solutions and services to the collision industry. A team with more than 150 years of experience in the automotive electronics and collision industries, support asTech™ remote and field operations by providing cutting-edge, [expert diagnostics](#) using OEM tools to provide safe and accurate repairs. For more information visit [www.astech.com](http://www.astech.com).

