



MVP Business in the 21st Century

What if the things you're doing today to make money in your business might actually prohibit you from making money in the future? This 2-day course takes a hard look at the state of the industry and provides owners and managers with a full array of proven tools, information and advice on how to position their collision repair business for success. Get the tools and training needed to maintain a competitive advantage in the 21st century.

Who Should Attend	Shop Owners, Managers & Key Personnel
Course Objective	To provide the latest tools and information on how to strategically plan for success in the collision repair industry.
Course Length	2 days
Class Size	10 minimum, 20 maximum
Topics Covered	<ul style="list-style-type: none"> • Strategic Thinking • Business Strategy • Benchmarking • Compensation Planning • Marketing Strategy • Human Resource Management

Note: Students will receive a training manual, handouts, lunch, refreshments and a certificate of completion. The Automotive Management Institute of ASA has evaluated this module. Successful completion of the course and submission to AMI will provide the participant with 14 credit hours towards the accredited Automotive Managers (AAM) Degree. For training registration information, 1-800-970-2283.

SERIES OVERVIEW

The MVP Business Development Series is the industry's most widely-attended training program for collision center management. Courses offered encompass all aspects of managing a profitable collision repair business—from marketing and estimating to administrative process and production management.

Keys to the success of the Business Development Series are the real-world expertise of MVP Certified Instructors and the state-of-the-art learning environment offered at PPG Business Development Centers. A completely updated curriculum ensures this elite training series continues to lead the industry in guiding owners, managers and key personnel on practical, proven ways to improve their businesses and to succeed in a highly competitive marketplace.

MINIMUM REQUIREMENTS:

Any PPG or Nexa Autocolor customer is eligible to attend any MVP Business Development Series course.

PPG Industries

World Leaders In Automotive Finishes

